

Ferrari Color

Photographic Material Specs

	MAX SIZE	APPLICATIONS	CHARACTERISTICS
MATTE Lambda LightJet Frontier	50" x 1800" 72" x 120" 10" x 15"	Traditional photo paper. POP, POS, and tradeshow graphics.	Exceptional color saturation; Deep, rich blacks, vivid colors and crisp text. Clean bright whites. Recognized color image stability; Fingerprint and glare resistant.
GLOSS Lambda Frontier	50" x 1800" 10" x 15"	Traditional photo paper. POP, POS, and tradeshow graphics.	Exceptional color saturation; Deep, rich blacks, vivid colors and crisp text. Clean bright whites. Recognized color image stability; High gloss finish.
TRANS Lambda LightJet	50" x 1200" 72" x 120"	Backlit displays, indoor/outdoor menu gels, POP & POS graphics.	White, translucent material with excellent detail and long term image stability.
METALLIC Lambda	50" x 1800"	Tradeshow graphics, industrial images, reflective color reproduction for POP & POS graphics.	White point is silver, as created by the reflective base. Exceptional durability.
FLEX Lambda	50" x 1400"	Tradeshow signage, POP & POS graphics, and backlit displays.	Moisture and tear resistant. Vibrant colors and bright whites with anti-fading agents. Flexible for easy shipping and storage.
CLEAR Lambda	50" X 1800"	POP and POS graphics, tradeshow displays.	Unique clear poly-based material. Moisture and tear-resistant. Vibrant colors. Flexible for easy storage.

FERRARICOLOR®

R E S P O N S E · A B I L I T Y

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